

Hidden Disabilities Sunflower Program



The Hidden Disabilities Sunflower is the globally-recognized symbol for non-visible disabilities. It is a simple tool for you to voluntarily share that you have a disability or condition that may not be immediately apparent - and that you may need help, support or a little more time.

Sunflower facts:

- You do not need to disclose what your disability or condition is to get a Sunflower lanyard.
- You do not need to explain why you are wearing the Sunflower lanyard.
- Wearing the Sunflower triggers a simple question to those around you 'How can I help you?'
- It does not entitle you to any special privileges.
- Sunflower lanyards are available for free from participating Sunflower businesses.

Since its launch in the UK in 2016, businesses from every sector have been joining the global Sunflower network - ranging from retail, travel and tourism, transport including airports, railway networks, coach and bus services and ferries, education (universities, schools and colleges), healthcare, central and local government agencies, restaurants, grocery stores, theme parks, theaters and financial institutions.

The Sunflower has now been launched locally in Australia, Belgium, Brazil, Canada, Denmark, Ireland, Latin America, the Netherlands, New Zealand, the UK, the UAE and the USA. It is now recognized in more than 200 airports worldwide. In the U.S., the Sunflower is recognized in more than 80 airports, including MSP.

For more information about the Hidden Disabilities Sunflower program or to purchase Sunflower merchandise, scan the QR code or visit:
www.HDSunflower.com/US

